

# Reduce Costs and Enhance the Guest Experience

Trust the **only** sensor technology to monitor for and specifically detect tobacco and marijuana smoke.



## Science Based

Leverage proprietary molecular technology based on 20 years of Ivy League research funded by the National Institute of Health



## Court Proven

Monitor, detect, and prove in-room tobacco and/or marijuana smoking with court-proven data



## Error Proof

Eliminate false alarms and common excuses (candles, incense, burning foods, steam, smoke odors, fragrances, etc.)



Novel Sensor Technology



Tamper Proof



Easy to Install



Wi-Fi Enabled



Immediate Alerts



Mobile App

## FreshAir matters

# 99%

of guests are concerned with health and wellness

# 10%

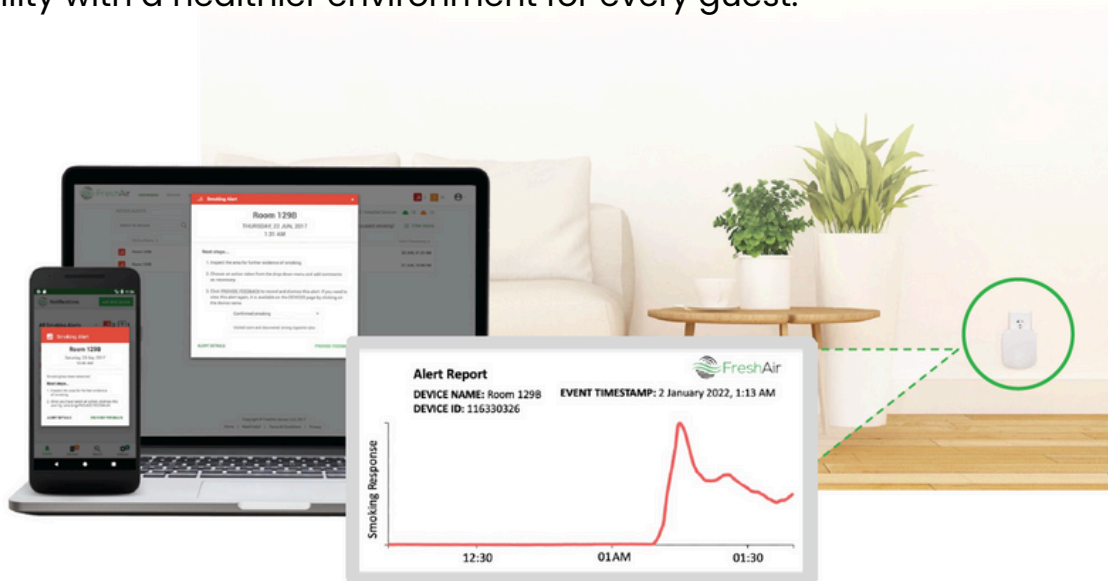
of non-smoking rooms are smoked in each month

# \$800-1000

total cost to hotels for single smoking event

## Enforce, enhance, and satisfy

Elevate your revenue potential by automating smoking incident processes and collections and drive greater profitability with a healthier environment for every guest.



## Integrate and automate

Reduce burdens on teams and leverage your existing solution to automate ticketing, billing, and messaging activities.

### TICKETING



actabl

HotSOS

### AUTO-BILLING



ORACLE  
Opera

agilysys

### MESSAGING



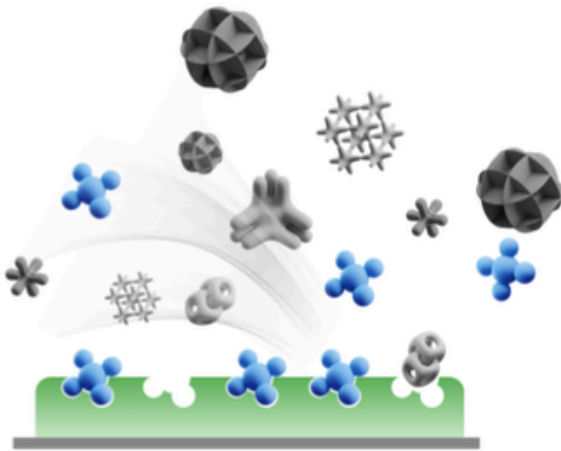
Zingle

Kipsu

## It's pure science

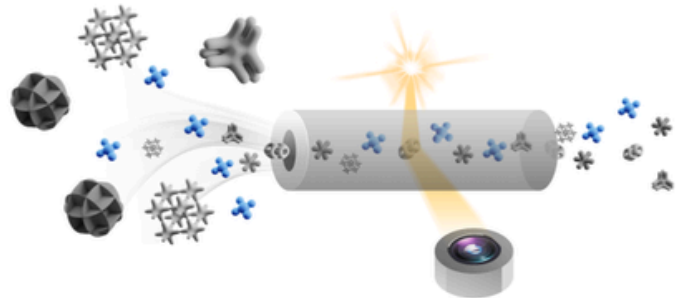
Win more chargebacks with hospitality's **only** court-proven molecular sensor technology.

### Molecular Sensor (ours)



Molecular sensors monitor for and specifically detect only actively combusting tobacco and marijuana smoke.

### Particle Detector (theirs)



Particle detectors trigger smoking alerts when any type of particle of a certain size is detected.

## Why it matters

	Tobacco	Marijuana	Incense	Candles	Cooking	Dust	Steam	DEVICE COMPONENTS
FreshAir	✓	✓						Patented sensors for molecules in tobacco and marijuana smoke
Other	?	?	!	!	!	!	!	Generic, off-the-shelf, non-specific optical or particle detector

- ✓ Accurate, indisputable smoking alert with molecularly specific sensors
- ? Questionable smoking alert due to non-specific particle detector
- ! False positive smoking alert due to non-specific particle detector

## Client impact

### Doubletree by Hilton Baltimore North

**3.5X** Annual Return on Investment with FreshAir Sensor

**84%** Reduction in annual smoking incidents 3.5X with FreshAir Sensor

### Multi-Floor Downtown Las Vegas Hotel

**12X** Cleaning Fee revenue from rooms with FreshAir Sensor

**5X** Staff efficiency increase with FreshAir Sensor/Amadeus HotSOS interface

### La Quinta Rock Hill, SC

**100%** Chargeback win rate with FreshAir Sensor

**30%** Reduction in smoking since 100% implementing FreshAir Sensor



Maximize inventory



Win more chargebacks



Reduce cleaning time & cost



Drive positive reviews



Enhance the guest experience



Protect properties and rooms



*"FreshAir allows us to charge violation fees with confidence for every infraction, even if a guest smokes multiple times before being asked to leave. We now have a 100% success rate in chargeback disputes regarding these fees. It's been a real game changer."*

- Collin Northcutt, Corp. Director of Operations



**Schedule your demo and trial now.**



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[www.freshairsensor.com](http://www.freshairsensor.com)