



Molecular Sensor Technology

Trust the **only** sensor technology to monitor for and specifically detect tobacco and marijuana smoke.



Science Based

Leverage proprietary molecular technology based on 20 years of Ivy League research funded by the National Institute of Health



Court Proven

Monitor, detect, and prove in-room tobacco and/or marijuana smoking with court-proven data



Error Proof

Eliminate false alarms and common excuses (candles, incense, burning foods, steam, smoke odors, fragrances, etc.)

FreshAir matters

99%

of guests are concerned with health and wellness

10%

of non-smoking rooms are smoked in each month

\$800-1000

total cost to hotels for single smoking event



Novel Sensor Technology



Tamper Proof



Easy to Install



Wi-Fi Enabled



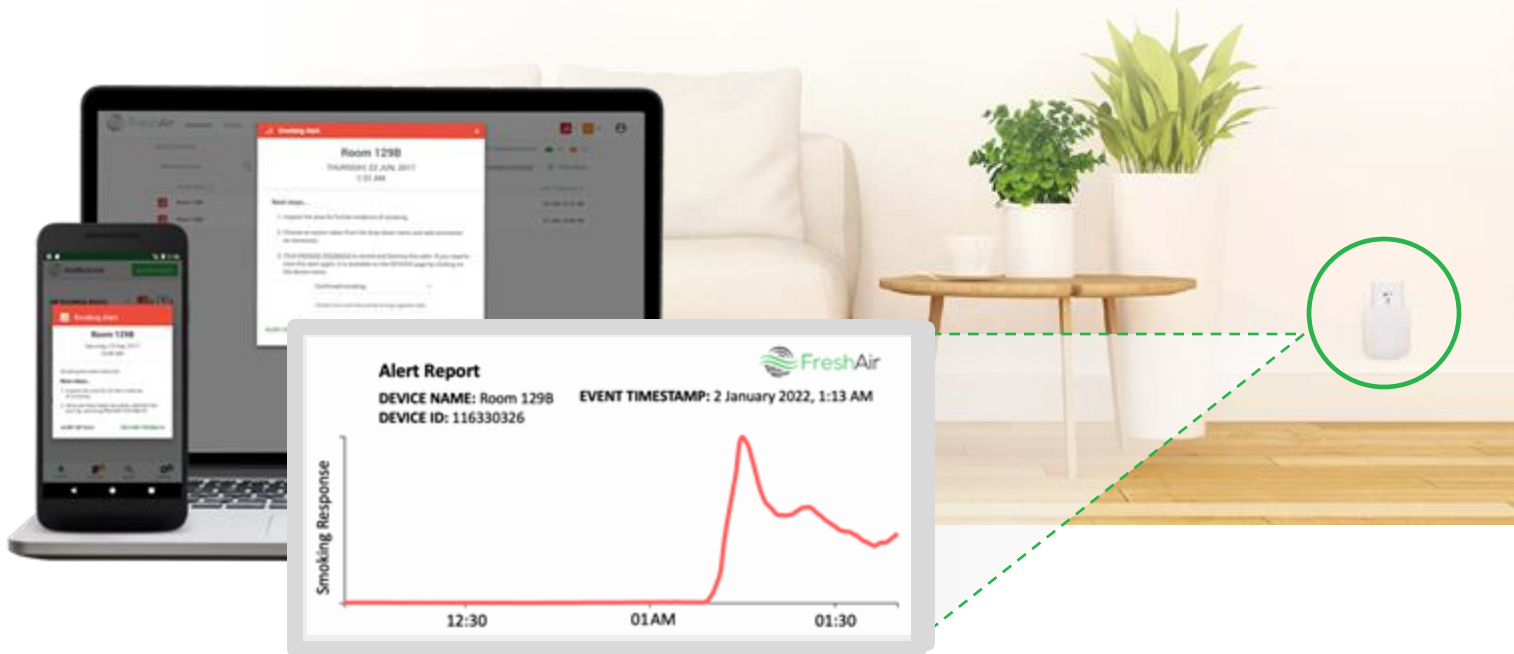
Immediate Alerts



Mobile App

Enforce, enhance, and save

Enforce smoking policies, enhance the guest experience, and save on cleaning costs with data alerts and scientific evidence any time unauthorized smoking of tobacco and/or marijuana occurs.



Integrate and automate

Reduce burdens on teams and leverage your existing solutions to automate ticketing, billing, and messaging activities.

TICKETING



actabl

a HotSOS

AUTO-BILLING



ORACLE
Opera

agilysys

MESSAGING



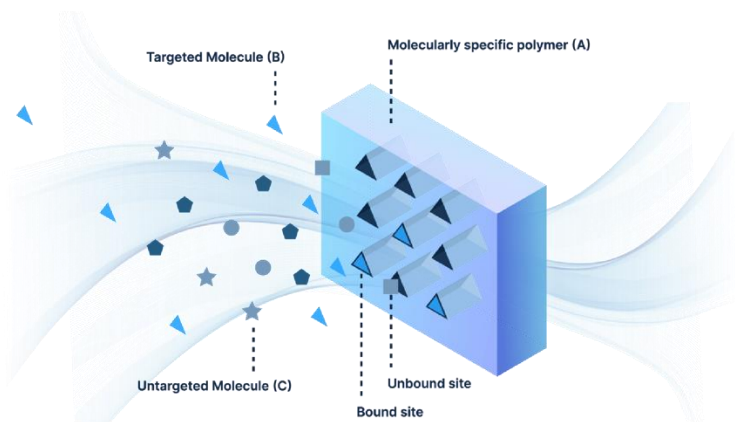
zingle

Kipsu

It's pure science

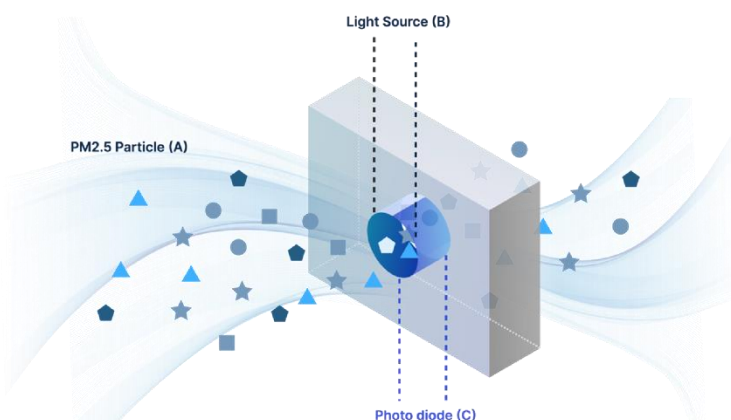
Win more chargebacks with hospitality's **only** court-proven molecular sensor technology.

Molecular Sensor (ours)



Molecularly specific polymer (A) bonds only with targeted tobacco and/or marijuana molecules (B) while ignoring any other type of non-targeted molecule (C). Alerts are triggered only by the targeted tobacco and marijuana molecules.

Partical Sensor (theirs)



Particulates of a certain size (A) reflect light from the light source (B) towards the photo diode (C). Requires a large number of particles to trigger and does not distinguish between tobacco/ marijuana smoke and steam, burnt food, candles, or other common particulates.

Why it matters

	Tobacco	Marijuana	Incense	Candles	Cooking	Dust	Steam	DEVICE COMPONENTS
FreshAir	✓	✓						Patented sensors for molecules in tobacco and marijuana smoke
Other	?	?	!	!	!	!	!	Generic, off-the-shelf, non-specific optical or particle detector

- ✓ Accurate, indisputable smoking alert with molecularly specific sensors
- ? Questionable smoking alert due to non-specific particle detector
- ! False positive smoking alert due to non-specific particle detector

Client Impact

Doubletree Baltimore North

3.5X

Annual Return On Investment (ROI) with FreshAir Sensor

84%

Reduction in annual smoking events with FreshAir Sensor

Multi-Floor Las Vegas Hotel

12X

Cleaning Fee revenue from rooms with FreshAir Sensor

50%

Total property cleaning fee revenue from 10% of rooms with FreshAir Sensor

La Quinta Rock Hill, SC

100%

Chargeback win rate with FreshAir Sensor

30%

Reduction in smoking since implementing FreshAir Sensor



Maximize inventory



Win more chargebacks



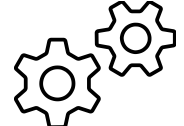
Reduce cleaning time & cost



Drive positive reviews



Enhance the guest experience



Protect properties and rooms

"In our first 6 months FreshAir Sensor has paid for itself for the next 3 years and we have not had a single chargeback. Revenue boost, cleaner rooms, happier guests. Just try it."

- Mary Wren, Director of Hotel Operations



Schedule your demo and trial now.

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🌐 www.freshairsensor.com

