



FreshAir Certified

Unlock new revenue streams with guaranteed in-room air quality.



FreshAir Sensor offers the ability to monitor and track in-room air quality across your property(s) to identify rooms that are guaranteed smoke free, enabling hoteliers to offer these rooms to discerning guests as a bookable enhancement.

Benefits

- Unlock new revenue streams with a minimum of time, effort, and investment
- Attract and retain wellness-oriented guests
- Elevate your brand promise and enhance guest satisfaction scores

The Final Frontier of Clean is Air Quality

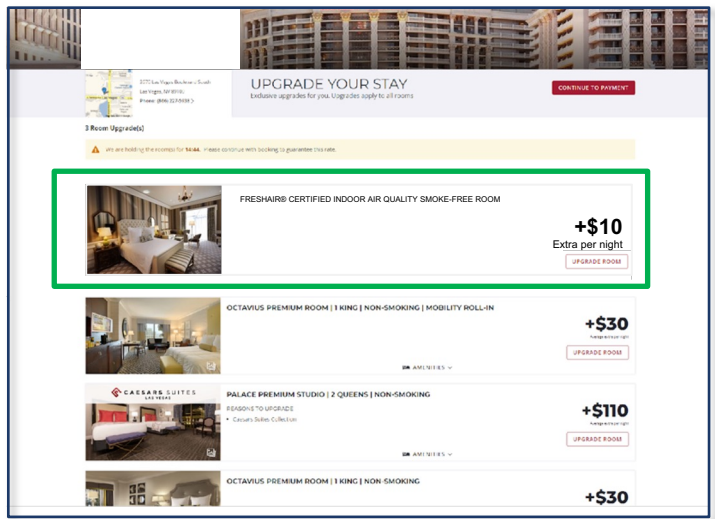
Elevate your revenue potential by giving guests what they most desire. Exceptionally clean rooms with the highest levels of odor-free air quality.

- 59% of consumers rank room cleanliness as their #1 experience factor
- 52% of consumers rank lack of odors as the #1 indicator of cleanliness
- 58% of consumers rank odors as the #1 factor that would cause a negative review



How it Works

The FreshAir Sensor provides the only technology to continuously monitor for and specifically detect tobacco and marijuana smoke in indoor environments. Guests can add the FreshAir Certified enhancement to their stay to be guaranteed a room that has been smoke free for a specified period of time (e.g. 60 days).



1. FreshAir Sensor's patented molecular sensor technology is installed in every guest room and continuously monitors air quality for anomalies
2. Guests can add the FreshAir Certified enhancement in the booking engine, via pre-stay communications, or at check-in
3. The property receives a daily report to identify rooms that have been smoke free for >60 days and assigns these to appropriate guests
4. The property gains an ancillary revenue stream with every add-on (recommended pricing is 3-7% of ADR) simply by highlighting the lack of smoking at their property

Leverage Your Existing Platforms

Drive FreshAir Certified revenue through your existing booking, property management, enhancement, and guest communications platforms.

AMADEUS

Cloudbeds

agilysys

Kipsu

Sabre

ORACLE
Opera

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Get Started Today

To assist hoteliers in embracing air quality as a core component of their offer, FreshAir Sensor makes it fast and easy to get started. With free trials, "Pay-For-Performance" pricing, and revenue share models for branded properties, the barriers to high-potential health and wellness revenue have never been lower. Contact us today to learn more.

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 FreshAir