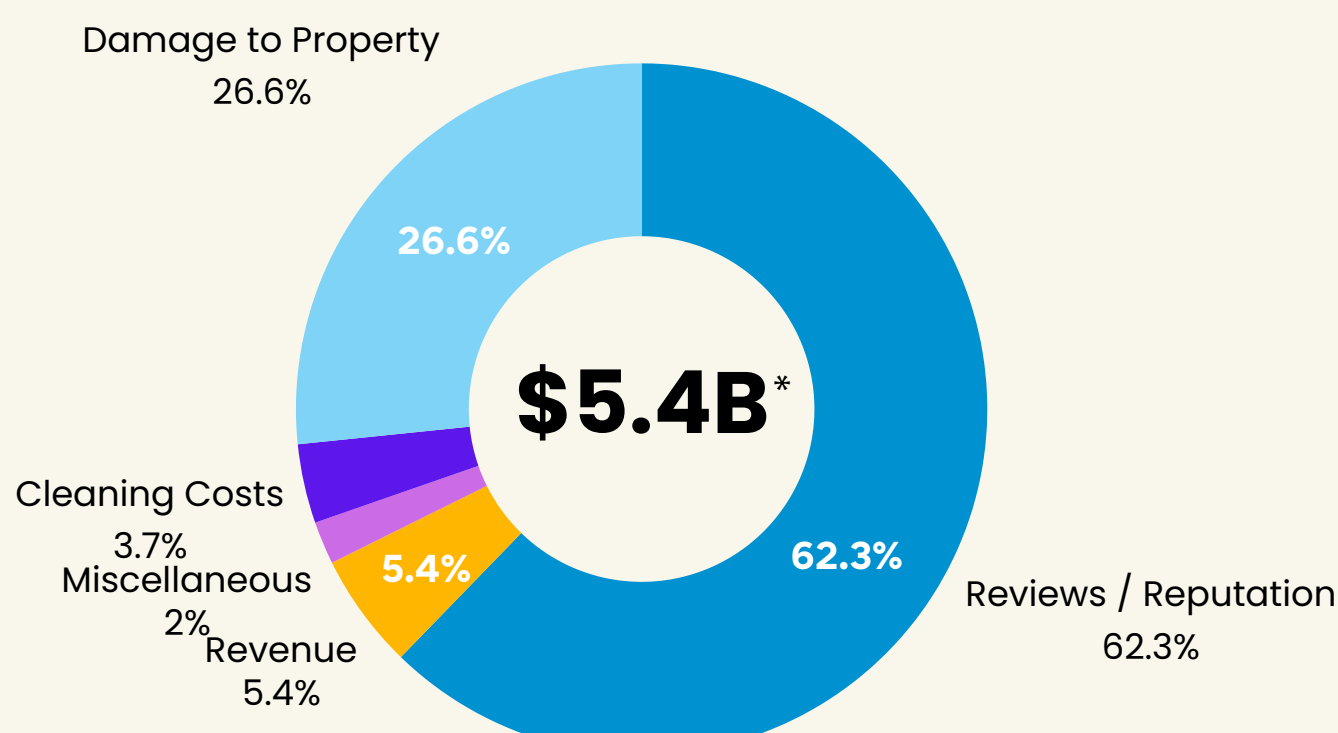


Smoking in Hotels

Understanding the costs



THE BOTTOM LINE



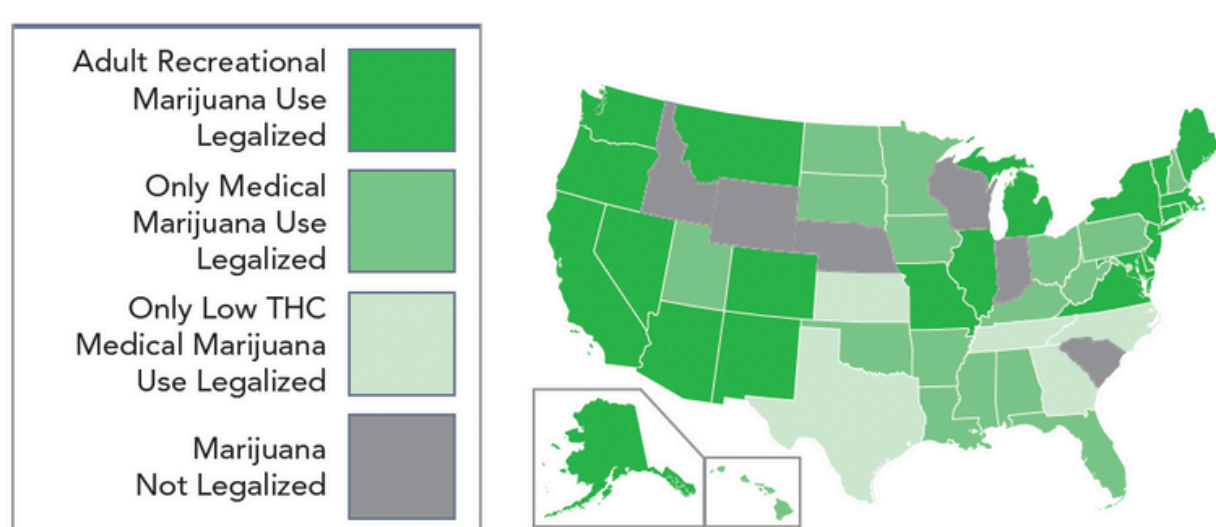
Annual cost associated with unauthorized smoking of tobacco and marijuana in U.S. hotels. [Learn more.](#)

10.1% of non-smoking hotel rooms smoked in each month*

Source: FreshAir Sensor Cost of Smoking Study

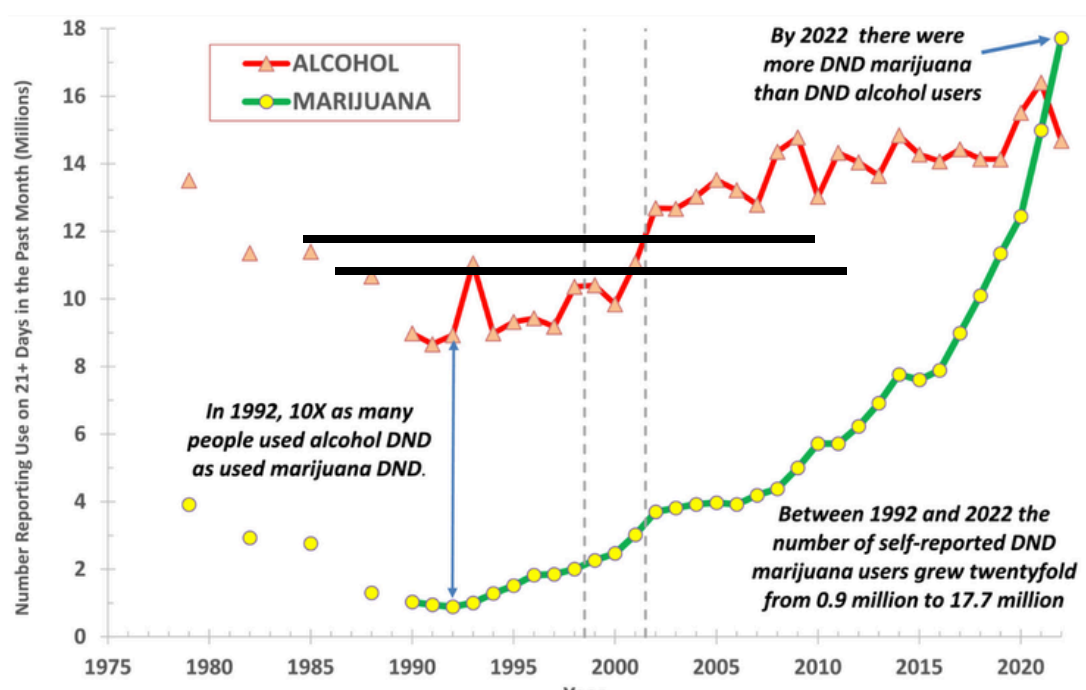
CONTRIBUTING FACTORS

MARIJUANA LEGALIZATION



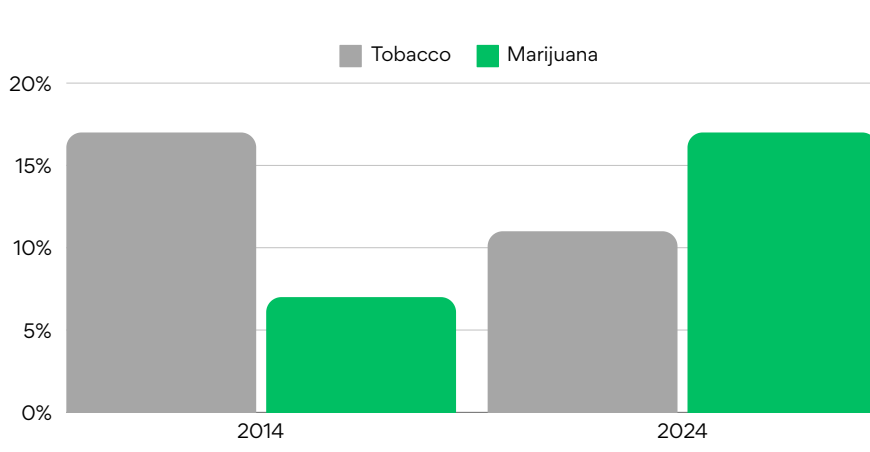
Source: National Organization for the Reform of Marijuana Laws (NORML)

DAILY/NEAR DAILY (DND) MARIJUANA USAGE NOW EXCEEDS ALCOHOL



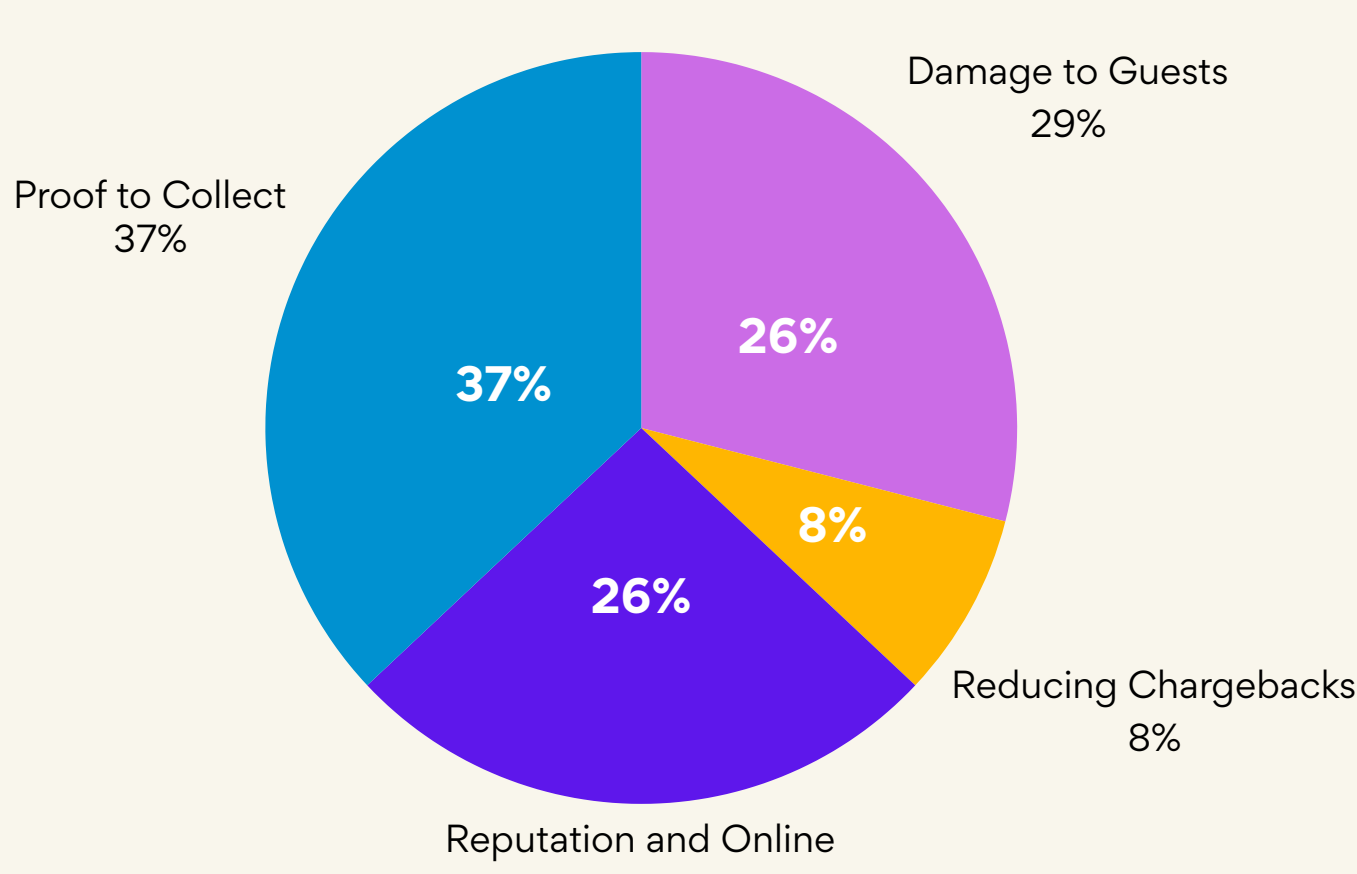
Source: US National Survey on Drug Use and Health

COMBINED TOBACCO AND MARIJUANA USAGE RISING



Source: Gallup; National Institute of Health

PRIMARY HOTELIER SMOKING CONCERNS



Source: FreshAir Sensor Actual Cost of Smoking Study

Download the complete "Actual Cost of Smoking" study to gain a comprehensive understanding of the hidden costs of smoking in hospitality.

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